

**If you've been there before, you already know . . . ! But if this is your first glimpse of Carl House, be prepared to be awed!**

**Atlanta, Georgia, October 25, 2007** -- BB Webb, owner of [Carl House](#), an event facility in [Auburn, Georgia](#), and host of the cable television program "Living Life with Style", announced recently that she has made an addition to her sales staff for the expressed purpose of expanding the facility's corporate and social event business: Dennis Duck, a consummate sales professional, whose task is almost too easy -- Carl House, a unique ante-bellum house in Northeast Georgia, is one of those places that sell themselves.

A "holiday preview" is being offered by Carl House and a number of its partners, on November 8, from 5:30 to 8:00 PM, and you are invited! ***This is a complimentary event. "We'd like to get to know you while we introduce ourselves to you", BB Webb tells you and other invitees.***

Together with [Cooper/Atlanta](#), [EventScapes](#) and [K Nicole](#), Carl House will showcase the best of holiday entertaining for your year-end events.

Executive Chef **Melanie Hanke** will be on hand, with her scrumptious creations.

And, to make your visit even more delightful, renowned composer and musician **Lee Davis** will be on the piano this evening.

Needless to say perhaps, reservations are required. They may be called in to Kelly Charles-Collins at 770- 476-9865, or e-mail her at [kelly@k-nicole.com](mailto:kelly@k-nicole.com)

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The Oliver/Sorano Group, Inc. provides marketing and media relations services to a variety of clients; it has been in business since 1980. Lya Sorano is a published writer in the United States, [Canada](#), the [United Kingdom](#) and [Australia](#) on topics that include international business, the role of women in the international business world, information technology and -- as a Certified Georgia Master Gardener--gardening. Her most recent op-ed appeared in the Atlanta Journal-Constitution on July 24 of this year, she is the monthly gardening columnist for the Georgia Asian Times and writes an occasional executive profile for the magazine. Sonya Gong, Vice President of Operations of State Farm Insurance, will be profiled in the November issue.

Contact her if you are contemplating new marketing strategies or media approaches for 2008.